

Antionette “Toni” Murray – Medicaid Eligibility Counselor

Toni Murray is the Northeast FL Territory Manager for Medicaid Information Resource serving nursing homes and their residents in Alachua, Baker, Bradford, Clay, Duval, Marion, and St. John’s counties.

She is a native Floridian who was raised in Duval County. She is a graduate of South Carolina State College, where she received a tennis scholarship. Upon graduating from college, Toni accepted a position at Genesis Healthcare’s Riverwood Center in Jacksonville. Toni worked at the Riverwood Center Nursing Home as the Admissions Director for 2 ½ years before transferring to a Genesis facility in Largo, FL (Tierra Pines Nursing Center). Toni was the Admissions Director at Tierra Pines for 1 ½ years before transitioning to the Medicaid eligibility planning arena.

Toni loves working in Medicaid eligibility planning because she gets to help families everyday. Medicaid Information Resource was searching for a territory manager for Northeast Florida and Toni’s background and familiarity with northeast Florida was the ideal fit. Toni accepted an offer to join the MIR team in the Jacksonville area. Toni’s nursing home experience is a great asset to the entire Medicaid Information Resource team.